

**ABSTRACT**

A flash memory in a memory (9) connected to a baseband chip (3) stores related information on an image/sound in a telephone mode (contrast information, screen luminance information, and sound volume information in the telephone mode), and related information  
5 on an image/sound in a television-viewing mode (contrast information, screen luminance information, and sound volume information in the television-viewing mode). In the telephone mode, a display device (6) and a speaker unit (7) are driven based on the related information on the image/sound in the telephone mode. In the television-viewing mode, the display device (6) and the speaker unit (7) are driven based on the related information on the  
10 image/sound in the television-viewing mode.